

CORUS. Radio

Market: Winnipeg				
CLIENT: Manitoba Physiotherapy Association				WRITER: KerryLee / Mel / Client edits
LENGTH	CART	DATES	STATIONS	SPOT TITLE
3x 30	below	Jan 30 – Dec 31	CJOB	January Branding
VOICES: new client				Upbeat fitness music please

#1 **D525 NO changes**

Got pain?

Meet the Manitoba Physiotherapy Association... a professional organization fostering excellence in practice, education, and research with over 500 licensed physiotherapists and physiotherapy students in the province. The goal of MPA is to advance the profession of physiotherapy and to improve the health of Manitobans.

So, when you visit your Physiotherapist, you can rest assured that you'll receive the highest standard of care, and if you don't already have a Physiotherapist, you can learn more and find one at M B Physio dot org.

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- GST not included in rates.

2 **D526 REVISED**

Take control of your health today with the Manitoba Physiotherapy Association.

Physiotherapists are skilled at treating a variety of conditions, including but not limited to muscle and joint pain, neurological disorders, vestibular disorders, pelvic floor disorders and a variety of chronic health conditions.

In Manitoba, you don't need a doctor's referral to see a physiotherapist in a private clinic.

Learn how the Manitoba Physiotherapy Association can help you take control of your health. Click 'find a physio' at M B Physio dot org.

3 **D527 REVISED**

Physiotherapists are licensed healthcare professionals who work in private clinics... OR who deliver mobile therapy services within your home. They also work in a variety of public sector settings: hospitals, personal care homes, schools... and within community therapy services. They can assess, treat, and manage pain, injuries, movement dysfunction, and a variety of chronic medical conditions.

Click 'find a physio' on Manitoba Physiotherapy Association's website at M B Physio dot Org, so you can get back to enjoying life and the activities you love.

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