



Manitoba Association  
Physiotherapy manitobaine de  
Association physiothérapie

PRESENTS

## CLINICAL SUCCESS

# An Ethical Approach to a Rewarding Career

### COURSE DETAILS:

- **Location:** R160 at the College of Rehabilitation Sciences, 771 McDermot Avenue, Winnipeg
- **Dates & Times:**  
**Sunday, Oct 6 2019 8:30am – 4:00pm Room 160**  
**Registration 8:00am – 8:30am**
- **Instructors:** David Lindsay and Geoff Cuskelly

### COURSE INFORMATION:

Geoff Cuskelly and Dave Lindsay have been teaching popular continuing education courses throughout the world for decades (Preserving the Active Hip, Fit Fore Golf, Myofascial Mobilization). What you might not have known is that apart from their 60 years of combined physiotherapy experience, they are also involved in successful practice ownership, published over 30 peer reviewed research studies and most recently achieved business coaching certification through FocalPoint International™. During this process, they have both remained very busy clinicians and have long wait-times for new patients.

This didn't happen overnight nor were their pathways to success identical and mistakes were made along the way – which they learned from. Now they want to share their knowledge and experiences to show you how to effectively and ethically generate a caseload of happy motivated patients.

In this educational and highly entertaining 1-day seminar simply titled "Clinical Success", Geoff and Dave will explore the true value patients seek when coming to physio. You will understand the power of simple things like attitude and communication – which will not only make your patients happier; it'll make you a much better clinician than you thought possible.

### REGISTRATION INFORMATION

CPA MEMBER: \$300.00  
NON- CPA MEMBER: \$400.00  
MPA New Graduate \*: \$150.00  
+ GST

\*within 1 year of Convocation;  
limited space available

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If attending Preserve the Active Hip course also, Registration cost  
CPA MEMBER: \$750.00  
NON- CPA MEMBER: \$1000.00  
MPA New Graduate \*: \$375.00  
+ GST

Registration deadline is  
September 6, 2019

To Register:

Phone: 204-925-5701 or email  
[ptassociation@mbphysio.org](mailto:ptassociation@mbphysio.org)  
Provide Name, Address, Phone #,  
Email

Payment by Visa, MasterCard, E-  
Transfer or cheque payable to  
Manitoba Physiotherapy  
Association

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145 Pacific Avenue  
Winnipeg, MB R3B 2Z6  
204-925-5701  
1 - 877 - 925 -5701  
[www.mbphysio.org](http://www.mbphysio.org)

There will be some really interesting research presented including comparing the effectiveness of your clinical skills versus the way you communicate and your attitude towards your work in achieving positive patient outcomes. The results might surprise you!

Other important topics covered:

- Learning how to make long-lasting connections to your patients
- Simple ways to increase and manage your caseload without stepping outside your comfort zone
- Developing the skills of asking the RIGHT questions & truly listening to the answers
- Knowing how & when to increase your fee's without feeling as though you might offend someone

## *Instructors*

### **David Lindsay BHMS, BPhty, MSc**

David is an Australian-trained Physiotherapist with a Masters of Science research degree from the University of Alberta. He is the former Head Physiotherapist at the University of Calgary Sport Medicine Centre – one of the largest Sport Medicine Centres in Canada. David is still very involved in both clinical practice and academic research. The vast majority of his clinical caseload is comprised of patients experiencing recalcitrant hip pain, many of which travel from outside the province, and occasionally the country, to see him. He has published over 30 peer-reviewed research and two book chapters. He is an experienced Editorial Board member and reviewer of manuscripts submitted to international medical & scientific journals. David is also a very experienced teacher having taught continuing education courses for over 20 years to over 5000 practicing physiotherapists and physicians. He is passionate about the hip and has been collaborating with hip surgeons and sport medicine physicians for over 20 years to develop a highly specialized hip differential diagnosis and rehabilitation program that has undergone scientific scrutiny and clinical success.

### **Geoff Cuskelly BHMS BPhty**

Geoff is an Australian Physiotherapist with an extensive exercise physiology, manual therapy and acupuncture background. He is the owner / Director of Tower Physio in downtown Calgary. Geoff is a gifted clinician as well as an experienced and entertaining lecturer in the areas of soft tissue treatment techniques. His comprehensive Myofascial Mobilization system utilizes progressive manual therapy methods for stimulating soft tissue healing around the hip region.