

Manitoba Physiotherapy Association Advertising Sheet

MPA website advertising: Employment opportunities and professional development courses.

The ad(s) will appear on both the public and members only areas of the MPA website.

Rates:		<u>Members</u>	<u>Non-Members</u>
	4 weeks	\$78.75	\$170.34
	8 weeks	\$105.00	\$227.12
	26 weeks	\$262.50	\$567.79
	52 weeks	\$420.00	\$908.46

*all prices include GST.

*Business Advertising to Physiotherapists on the Electronic Newsletter (only)

Rates:	Company Logo ad	\$56.50
	One banner ad (linkable)	\$162.23
	One banner ad (linkable) within the initial index section	\$216.30
	A full page ad	\$378.53
	A banner ad in all ten issues per year (linkable)	\$1378.91
	Full page - ten issues	\$3217.46

*all prices include GST.

Best Buy Opportunity: Advertise on the Electronic Newsletter or/and the Private Practice E-Blast

Combination: The ad(s) will appear in either the MPA electronic newsletter or/and the Private Practice E-Blasts.

Rates:	One banner ad and one logo ad	\$178.94
	2 banner ads and one logo ad	\$314.13
	2 banner ads and 2 logo ads	\$357.88

Private Practice Owners E- Blast Only Rates

Rates:	Half banner ad (linkable) - 1 issue	\$113.56
	Half banner ad (linkable) - 5 issues	\$328.31
	Half banner ad (linkable) 10 issues	\$689.46

*all prices include GST

Calendar Submission Ads

Advertising community events, courses on the Manitoba Physiotherapy Association website calendar.

The ad(s) will appear only on the MPA calendar.

Rates:	<u>Members</u>	<u>Non-Members</u>
	\$150.00	\$324.46

*all prices include GST.



Business ads may be placed on the **Electronic Newsletter** that is 'published' 8 times a year on the first day of the month and/or on the **Private Practice Owners E-Blasts** that is 'published' 8 times a year in the middle of each month.

Please note: These publications only appear on the "members only" section of the MPA website.

- Submission deadlines for the Electronic Newsletter is the **middle of the month**.
- Submission deadlines for the Private Practice Owners E- Blast is at the **beginning of the month**.

Note: Advertisers must provide the ad ready for insertion.

To purchase advertising:

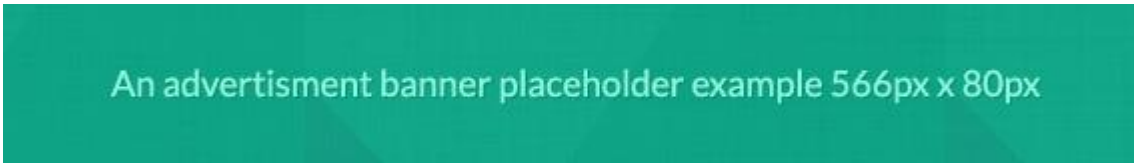
- Contact MPA at ptassociation@mbphysio.org or (204) 925-5701 or 1-877-925-5701.
An invoice for the cost of the advertising will be produced if requested.
- For job or course advertising - Please attach a Word or PDF document. The length is not restricted and you may want to add graphics such as your company logo.
- For calendar submissions, please fill out the on-line calendar submission form found on the MPA website and send the form to the Manitoba Physiotherapy Association office via e-mail at: ptassociation@mbphysio.org.
- For calendar submissions - Please attach a Word or PDF document. The length is not restricted.
- For newsletter banner ads they must be approximately **566px by 80px in size**. It can be linked to a PDF or website of your choosing.
- A logo ad must be approximately **120px by 120px in size**.
- Private Practice Owners E-Blast ads must be approximately **283px by 40px in size**.
- Once payment has been received the item will be put on the site an email will be sent to you, requesting that you check the content for accuracy.
- Payment may be made by Master Card, Visa, Debit (in person only) or by cheque. We can take credit card information by phone.

It is easy to advertise with Manitoba Physiotherapy Association!



Manitoba Association
Physiotherapy Manitoba de
Association physiothérapie

Manitoba Physiotherapy Association Electronic Newsletter



Private Practice Owners E-Blast

