

Jean-François Bérard is part owner and head physiotherapist at Pure Physiotherapy. He graduated in 2008 with his physiotherapy degree from the University of Manitoba, immediately starting his own practice in a private-gym setting and soon after, becoming a certified exercise physiologist. He also graduated in 2012 with a Masters of Clinical Science from the University of Western Ontario and became a Fellow of the Canadian Academy of Manipulative Physiotherapists. Throughout his career, he has enjoyed guest lecturing at the College of Rehabilitation Sciences and presenting at various events such as: the International Physical Literacy Conference, the Sport Physiotherapy Manitoba annual meeting, as well as being a learning facilitator for Coaching Association Canada. Since his Masters degree, JF regularly mentors both physiotherapy students and physiotherapists in the community seeking to further their manual therapy skills and advanced exercise knowledge.