



Manitoba Association  
 Physiotherapy manitobaine de  
 Association physiothérapie

## Manitoba Physiotherapy Association Advertising Sheet

### \*MPA website advertising: Employment opportunities and professional development courses.

The ad(s) will appear on both the public and members only areas of the MPA website.

<b>Rates:</b>		<u>Members</u>	<u>Non-Members</u>
	4 weeks	\$78.75	\$170.34
	8 weeks	\$105.00	\$227.12
	26 weeks	\$262.50	\$567.79
	52 weeks	\$420.00	\$908.46

\*all prices include GST.

### \*Business Advertising to Physiotherapists on the Electronic Newsletter (only)

<b>Rates:</b>	Company Logo ad	\$56.50
	One banner ad (linkable)	\$162.23
	One banner ad (linkable) within the initial index section	\$216.30
	A full page ad	\$378.53
	A banner ad in all 8 issues per year (linkable)	\$1378.91
	Full page - 8 issues	\$3217.46

\*all prices include GST.

### Best Buy Opportunity: Advertise on the Electronic Newsletter or/and the Private Practice E-Blast

Combination: The ad(s) will appear in either the MPA electronic newsletter or/and the Private Practice E-Blasts.

<b>Rates:</b>	One banner ad and one logo ad	\$178.94
	2 banner ads and one logo ad	\$314.13
	2 banner ads and 2 logo ads	\$357.88

### Private Practice Owners E- Blast Only Rates

<b>Rates:</b>	Half banner ad (linkable) - 1 issue	\$113.56
	Half banner ad (linkable) - 5 issues	\$328.31
	Half banner ad (linkable) 8 issues	\$689.46

\*all prices include GST

### Calendar Submission Ads

Advertising community events, courses and MPA Meetings on the Manitoba Physiotherapy Association website calendar.

The ad(s) will appear only on the MPA calendar.

<b>Rates:</b>	<u>Members</u>	<u>Non-Members</u>
	\$150.00	\$324.46

\*all prices include GST.



Manitoba Association  
Physiotherapy manitobaine de  
Association physiothérapie

Business ads may be placed on the **Electronic Newsletter** that is 'published' 8 times a year on the first day of the month and/or on the **Private Practice Owners E-Blasts** that is 'published' 8 times a year in the middle of each month.

**Please note: These publications only appear on the "members only" section of the MPA website.**

- Submission deadlines for the Electronic Newsletter is the **middle of the month**.
- Submission deadlines for the Private Practice Owners E- Blast is at the **beginning of the month**.

**Note: Advertisers must provide the ad ready for insertion.**

#### **To purchase advertising:**

- Contact MPA at [ptassociation@mbphysio.org](mailto:ptassociation@mbphysio.org) or (204) 925-5701 or 1-877-925-5701.  
An invoice for the cost of the advertising will be produced if requested.
- For job or course advertising - Please attach a Word or PDF document. The length is not restricted and you may want to add graphics such as your company logo.
- For calendar submissions, please fill out the on-line calendar submission form found on the MPA website.
- For calendar submissions - Please attach a Word or PDF document. The length is not restricted.
- For newsletter banner ads they must be approximately **566px by 80px in size**. It can be linked to a PDF or website of your choosing.
- A logo ad must be approximately **120px by 120px in size**.
- Private Practice Owners E-Blast ads must be approximately **283px by 40px in size**.
- Once payment has been received the item will be put on the site an email will be sent to you, requesting that you check the content for accuracy.
- Payment may be made by Master Card, Visa, Debit (in person only) or by cheque. We can take credit card information by phone.

***It is easy to advertise with Manitoba Physiotherapy Association!***



Manitoba Association  
Physiotherapy manitobaine de  
Association physiothérapie

## Manitoba Physiotherapy Association Electronic Newsletter

An advertisement banner placeholder example 566px x 80px

A logo  
advertisement  
placeholder  
example  
120px x 120px

---

## Private Practice Owners E-Blast

An advertisement banner placeholder  
example 283px by 40px